



# Show your Support for the Military Veterans in Our Community with a West Michigan Jeep & 4X4 Fest

## Tax Deductible Sponsorship

West Michigan Jeep & 4X4 Fest cordially invites your support for the **2nd Annual "American Military Edition" Veteran's Fund Raising Event** at the **Hudsonville Fairgrounds on June 24th, 2017 9:00 am to 7:00 pm**  
100% of proceeds to Local Military Charities (See back for details)



**OPERATION: APPRECIATE FREEDOM**  
a 501(c)(3) Nonprofit

### Bronze Sponsor—\$100.00

- Company Name listed on event T-shirts
- 10' x 10' Space for company display booth
- 1 Free Event Hat
- Sponsorship listed on Event Facebook Page & Website

### Silver Sponsor—\$250.00

- Silver Sponsorship benefits include the benefits of the Bronze Sponsorship plus:
- 20' x 20' Space for company display booth
- Acknowledgement of sponsorship from stage during event

### Gold Sponsor—\$500.00

- Gold Sponsorship benefits include the benefits of the Silver Sponsorship plus:
- 20' x 40' Space for company display booth
- Company name listed on Event Facebook Page & Website

### Platinum Sponsor—\$1,000.00

- Platinum Sponsorship benefits include the benefits of Gold Sponsorship plus:
- 40' x 40' Space for company display booth
- Company Name & Logo on Event T-shirts
- Company Name & Logo on Event Facebook Page & Website
- Company Name & Logo on Event Banner

### Titanium Sponsor—\$5,000.00

- Titanium Sponsorship benefits include the benefits of Platinum Sponsorship plus:
- 40' x 60' Space for company display booth
- Company Name & Logo on Event T-shirts
- Company Name & Logo on Event Facebook Page & Website
- Company Name & Logo on Event Banner

Got Questions? Please Contact:  
Kelly Conley (616) 299-1719 or  
Randy Anes (616) 638-7675

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_ Contact e-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Web Address \_\_\_\_\_

Signature \_\_\_\_\_

Please indicate your level of sponsor participation: Bronze \_\_\_\_\_ Silver \_\_\_\_\_ Gold \_\_\_\_\_ Platinum \_\_\_\_\_ Titanium \_\_\_\_\_

Will you have a booth at the show? Yes \_\_\_\_\_ No \_\_\_\_\_ Will you require electrical power outlets? Yes \_\_\_\_\_ No \_\_\_\_\_

Please make checks payable to :

***Operation: Appreciate Freedom***  
***2138 Fernwood Dr.***  
***Jenison, MI 49428***

Please write "Sponsor" in the memo section on the check. You will be mailed a *Charitable Receipt for your tax deductible donation.*

Please have your sponsorships in no later than May 13th so we have time to get everything on the website, t-shirts and banners

**Operation: Appreciate Freedom** is a non-profit, volunteered run, organization. Our main goal is to provide funding for local Military Veteran Charities here in West Michigan. The **West Michigan Jeep & 4X4 Fest** is a Fund Raising Event to support our Military Veterans in West Michigan. What better way than to show the love for the off-road sport, and to integrate our community with these Military Charities. We could not do what we do, if we didn't have these brave men and women who sacrificed for our Freedom. This is an opportunity to give back to those most deserving, and best of all, it stays right here in West Michigan. **Your donation is tax deductible. You will be mailed a receipt for your donation amount.**

Kent County alone has nearly 34,000 veterans. An estimated 10,000 more veterans will return to Michigan each year through 2018.

During our event in 2016, we raised over \$17,000 for the two charities listed below. We are proud to team up with the Two Trackers Four Wheel Drive Club and their volunteers to put on this great event.

**The Two-Trackers Four Wheel Drive Club, Inc. is a membership run, non-profit organization based in Grand Rapids MI.**

The *Two Trackers Four Wheel Drive Club*, is a **family oriented, trail riding organization** since 1974. The Club holds a number of trail rides, forest and trail clean ups, and charitable events. All Club events are alcohol free for safety and legality. The Club is **not brand specific** ( i.e. Jeep™ only); all you need to participate is a four-wheel drive vehicle, a properly secured winch point on both ends of the vehicle, and common sense. Most events require the vehicle and driver be street licensed/ insured as roads may connect trail segments on some outings.

**The mission for this event is simple:**

- Involve off-road enthusiast in comradery with likeminded individuals.
- Effectively integrate the Off-road community with Military Veteran Charities here in West Michigan.
- To honor and show our appreciation to those who served and assist those veterans in need who sacrificed for our freedom

## **100% of the Proceeds Raised will benefit these two West Michigan Veteran Charities:**



80% will go to **HABITAT FOR HUMANITY—VETERAN HABITAT BUILD:**

A Veteran Program that empowers West Michigan veterans through homeownership, home repairs and mentorship. Our Veterans are coming home. Over the next five years, nearly 10,000 veterans will return to our state each year, many of them to Kent County. These brave men and women have sacrificed so much to serve our country. They deserve a place of peace and stability. **They deserve a home.**

Habitat for Humanity of Kent County is proud to stand with and work besides our veterans to provide **a true homecoming**. Each year we partner with veteran families to build new homes or renovate established homes. We invite you to hear their stories. We invite you to partner with us and become part of their stories.

<http://www.Habitatkent.org>



20% will go to **TEAM RUBICON:**

**Team Rubicon** is a veteran-based, non-profit, specializing in disaster response. We unite the skills and experiences of military veterans with first responders to rapidly deploy emergency response teams. Through this continued service, Team Rubicon provides our veterans with three things they lose after leaving the military: a purpose, gained through disaster relief; community, built by serving with others; and identity, created by joining a new mission. Coupled with leadership development and other opportunities, Team Rubicon looks to help veterans transition from military to civilian life. Please visit our website to learn more. <http://www.teamrubiconusa.org>.

Team Rubicon: Disasters are our business. Veterans are our passion.

**Looking forward to partnering up with you and showing our support of the Off-road sport  
and to the men & women who served in our armed forces!**